



Falls Church News-Press

Display Ad Rates

Display Ad Rates (*per insertion*)
 All rates include full **CMYK** COLOR

Ad Size	Number of scheduled insertions				
	1 insert	6 inserts	13 inserts	26 inserts	52 inserts
Full Page	\$1,600	\$1520	\$1472	\$1360	\$1200
2/3 Page	\$1200	\$1140	\$1104	\$1020	\$900
1/2 Page	\$975	\$926.25	\$897	\$828.75	\$731.25
3 X 11	\$1100	\$1045	\$1012	\$ 935	\$825
1/3 Page	\$655	\$622.25	\$602.6	\$556.75	\$491.25
3 X 6	\$655	\$622.25	\$602.6	\$556.75	\$491.25
1/4 Page	\$510	\$484.5	\$469.20	\$433.5	\$382.5
2 X 6	\$450	\$428.5	\$414	\$382.5	\$337.5
1/8 Page	\$285	\$270.75	\$262.2	\$242.25	\$213.75
2 X 4	\$325	\$308.75	\$299	\$276.25	\$243.75
2 X 2	\$170	\$161.50	\$156.4	\$144.5	\$127.5

Discounts for Multiple Scheduled Inserts

6 inserts - 5% • **13 inserts - 8%** • **26 inserts - 15%** • **52 inserts - 25%**

Premium Placement Available. Back Page • Right Hand • Far Foward • First Half. *Call for Pricing.*

Rates Subject to change without notice.

Falls Church News-Press • 105 N. Virginia Ave. St. #310 • Falls Church, VA 22046

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